

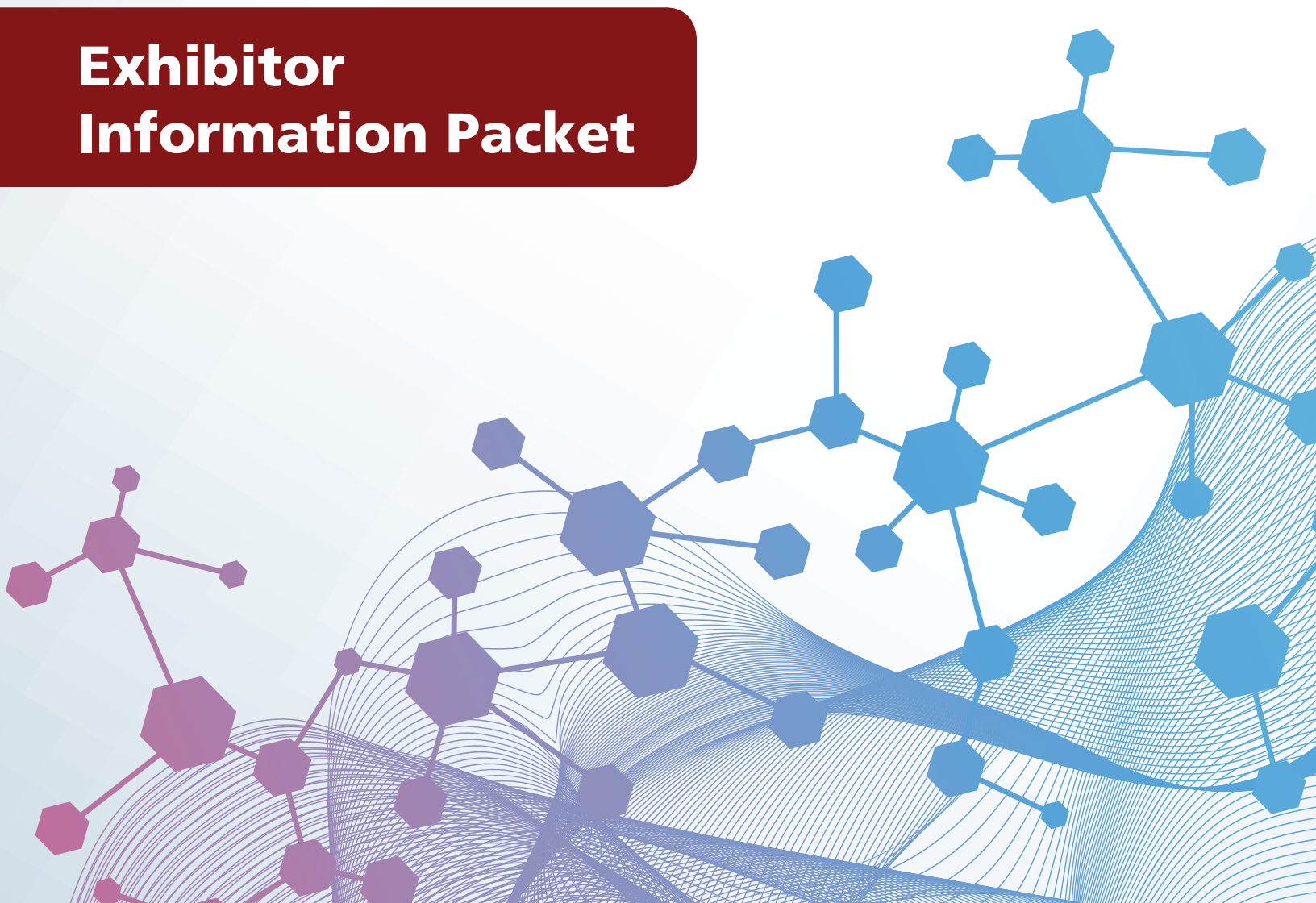
**You are Invited** to Exhibit!  
Please join us as an exhibitor  
at the Renaissance Hotel Seattle

# Multiple Myeloma Rounds®

Improving Community Practice  
via Integration of New and  
Emerging Treatment Approaches

**Tuesday**  
**November 14, 2023**

**Exhibitor  
Information Packet**





Please Join Us!

The Multiple Myeloma Rounds® is a forum for local healthcare professionals to meet on a regular basis and address issues specific to the diagnosis and treatment of their multiple myeloma patients.

The Multiple Myeloma Rounds® provides an opportunity for participants to exchange information, network with their colleagues, share best practices, and learn the latest information on new therapies and advances in the management of multiple myeloma through interactive case studies presented by experts in the local area.

Please join us at one of the upcoming events!

### Target Audience

This activity is designed to meet the educational needs of hematologists, medical oncologists, oncology nurses, pharmacists, and other health care professionals who treat patients with multiple myeloma.

**Anticipated Attendance:** 100

### Activity Purpose

To provide optimal care, healthcare professionals need expert guidance to improve their understanding of how current and novel treatment modalities can be utilized in the most effective way and their ability to plan strategies to incorporate them into everyday clinical practice. Analysis of various clinical scenarios, interpretation of clinical trials, and discussion with myeloma experts will help to guide clinical decisions in the rapidly changing landscape of MM. As a result of this education, the hematology/oncology professional will be better equipped to treat patients with MM in his/her practice setting and optimize patient outcomes.

### Agenda (All times are PST)

- 5:15 – 6:15 PM Exhibits/Cocktail Hour
- 6:30 – 8:30 PM Dinner/Presentations
- 8:30 PM Conclusions/Q&A/Discussion



**Exhibit Date**

Tuesday, November 14, 2023

**Exhibit Location**

Renaissance Seattle Hotel  
515 Madison Street  
Seattle, WA 98104

**Display Time for Exhibit Hall**

5:15 – 6:15 PM PST

**Exhibit Representation**

At least one representative must be at the display during exhibit hours.

**How to Register for Exhibit Space**

Return the enclosed exhibitor Application/Contract with your payment to:  
PleXus Communications  
PO Box 3301  
West Chester, PA 19380  
or via email: Kelli@plexuscomm.com

Specific Exhibitor location in Exhibit Area will be on a first come, first served basis.

**Exhibit Opportunity**

**NEW this year! 2 levels of supports available.**

**Gold Level  
\$2,000**

- (1) 6’ Table and (2) Chairs in Exhibit Hall
- Company name listed on welcome slides
- 2 complimentary conference registrations, if your company is not one of the educational grant supporters
- 4 complimentary conference registrations, if your company is one of the educational grant supporters
- Half page ad in program booklet

**Diamond Level  
\$2,500**

- (1) 6’ Table and (2) Chairs in Exhibit Hall
- Company name listed on welcome slides
- 3 complimentary conference registrations, if your company is not one of the educational grant supporters
- 4 complimentary conference registrations, if your company is one of the educational grant supporters
- Full page ad in program booklet



**Please print clearly.**

Company \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

E-mail Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

**Exhibitor fee**

- One-hour Pre-Program Exhibit Hall – **Gold Level: \$2,000**
- One-hour Pre-Program Exhibit Hall – **Diamond Level: \$2,500**

Which MM Rounds program do you want to exhibit at (please provide city and date of meeting):

\_\_\_\_\_

Total Amount: \$ \_\_\_\_\_ Signature \_\_\_\_\_

Please sign and return all required pages: 3, 4, 5, 6, and 7.

**Deadline for exhibitor/support space is November 7, 2023**  
 or when space reaches capacity (whichever comes first). All exhibitors and supporters will receive a confirmation letter with additional logistic details.  
**Artwork for inclusion in the program booklet must be received by November 1, 2023.**



**Check/Money Order Payment**

Please make check payable to: **PleXus Communications (TID 26-0457873. Must include city and program date on check memo)**. Mail all 5 pages (pages 3, 4, 5, 6, and 7) of the application/payment form and exhibitor/supporter agreement and registration form, with the check/money order to:

PleXus Communications  
Attn: Kelli Smith  
PO Box 3301  
West Chester, PA 19380

**Credit Card Payment** (Charge will be processed by **PleXus Communications**)

Check one:     Visa                     Mastercard                     American Express

**Please print clearly.**

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

CID # \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Telephone \_\_\_\_\_

Signature \_\_\_\_\_

If paying by credit card, the completed application/payment form and the signed exhibitor/support form may be returned via the following option:    **Scanned/emailed to: kelli@plexuscomm.com**

**Questions?**

Kelli Smith, Program Director  
856-313-0890  
kelli@plexuscomm.com

A confirmation email will be sent to the email address provided upon receipt of full payment, the application/payment form, and the signed exhibitor/support agreement.

**Thank you for your support of this Exhibit!**



## Exhibitor/Supporter Agreement (Required)

### Exhibit Rules & Regulations

The parties agree to abide by the ACCME Standards for Appropriate Management of Associated Commercial Promotion:

1. Arrangements for commercial exhibits or advertisements cannot influence the planning or interfere with the presentation; nor can they be a condition of the provision of commercial support for CE activities.
2. Product-promotion material or product-specific advertisement of any type is prohibited in or during CE activities. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotion activities must be kept separate from CE.
3. For live, face-to-face CE, advertisements and promotional materials cannot be displayed or distributed in the educational space. Exhibiting Company cannot engage in sales or promotional activities while in the space of the CE Event.
4. Educational materials that are a part of a CE activity, such as slides, abstracts, and handouts, cannot contain any advertising, trade name, or a product-group message.

The parties further agree to the following terms and conditions:

1. Exhibiting Company will not display its exhibit in the same room of the CE Event.
2. Exhibiting Company shall not sublet, assign, or share any part of the exhibit space.
3. Exhibiting Company is responsible for installation and removal of exhibits from the CE Event, during such times as designated by, and in the manner designated by, RUMC or PleXus.
4. RUMC or PleXus reserves the right to rearrange any CE Event exhibit area floor space and relocate any exhibitor's space.
5. Prohibited or unethical conduct will subject the Exhibiting Company to dismissal from the CE Event and the CE Event premises. In addition, the Exhibiting Company will be deemed to have forfeited all exhibit space fees and any other fees paid by the Exhibiting Company.
6. The Exhibiting Company assumes entire responsibility and liability for losses, damages, and claims arising out

of injury or damage to Exhibiting Company's displays, equipment, and other property brought upon the CE Event premises. Exhibiting Company shall release, indemnify, and hold RUMC and/or PleXus, its Trustees, officers, administration, faculty, employees, students, agents, and representatives harmless from and against any and all actual or threatened liabilities, claims, suits, actions, damages, settlements, costs, and expenses incurred by or claimed against RUMC and/or PleXus, including reasonable attorneys' fees, arising out of injuries to persons, damages to property, or other claims by third parties relating to the actions, errors and/or omissions in connection with Exhibiting Company's presence on the CE Event premises, use of exhibit space, or the conduct of Exhibiting Company or its employees or contractors, notwithstanding any negligence that might be alleged against or attributed to, RUMC, PleXus, or any person indemnified hereunder. Notwithstanding anything to the contrary, in no event shall RUMC's or PleXus's liability for any damages whatsoever exceed the amount paid by Exhibiting Company to RUMC or PleXus under this Agreement.

7. Exhibiting Company shall procure and maintain (i) insurance to cover exhibit material against damage and loss, (ii) public liability insurance against injury to the person and property of others, and (iii) workers' compensation insurance in full compliance with all federal and state laws governing all of the Exhibiting Company's employees engaged in performance of work for the Exhibiting Company. Minimum coverage levels shall be \$1,000,000 per occurrence and \$3,000,000 annual aggregate.
8. The performance of this Agreement by RUMC and PleXus is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or toerh similar cause beyond the control of the parties making it inadvisable, illegal, impractical, or impossible to hold a successful conference. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from RUMC and PleXus.
9. Each provision of this Agreement is considered severable from all other provisions. If any provision of this Agreement is found to be illegal or invalid, in whole or in part, such illegality or invalidity shall not affect any other provision of this Agreement.

Initial \_\_\_\_\_



- 10. This Agreement will not be amended or modified in any respect except by written agreement signed by both parties.
- 11. Any notice, demand or request permitted or required under this Agreement must be delivered personally or by registered or certified mail to the parties at the addresses listed below.

**If to RUMC:**

Jennifer Comerford  
 Director of Operations  
 Center for Innovative & Lifelong Learning (Continuing Education)  
 600 S Paulina, Ste 706  
 Chicago, IL 60612  
 312-942-7119

**With a copy to:**

Rush University Medical Center  
 Office of Legal Affairs  
 1700 W Van Buren Street, Ste 301  
 Chicago, IL 60612  
 Attn: General Counsel

- 12. This Agreement constitutes the entire understanding between the parties with respect to the matters set forth herein, and this Agreement may not be modified except by a written document signed by both parties.
- 13. The parties agree to comply with all applicable State and Federal laws.
- 14. Exhibiting Company shall immediately notify RUMC and PleXus in the event Exhibiting Company becomes an excluded individual from a government health care program,
- 15. Exhibiting Company agrees that it will not use the name or logo of or make reference in any way to RUMC or any of its affiliates, subsidiaries, or employees without the express prior written approval of RUMC.
- 16. The individual signing for the Exhibiting Company warrants he/she has proper authorization to do.

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**Multiple Myeloma Rounds®: Improving Community Practice via Integration of New and Emerging Treatment Approaches: November 14, 2023**

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by a duly authorized representative.

**PleXus Communications**

\_\_\_\_\_  
 Kelli Smith  
 Program Director  
 PleXus Communications

Date \_\_\_\_\_

**Exhibiting Company**

Name \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_



**Exhibitor/Supporter  
Registration Form**

Please list the names of all representatives scheduled to be on-site:

**Company Representative 1:**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Company Representative 2:**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Company Representative 3:** (For Diamond Level Supporters and/or Grant Supporting Company)

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Company Representative 4:** (For Grant Supporting Company)

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_